

Social Media Can Make or Break You

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**55% OF TEENS USING SOCIAL
MEDIA WERE ALLOWED BY THEIR
PARENTS TO GET ACCOUNTS
BEFORE THE AGE OF 12**

APPS CURRENTLY USED FREQUENTLY:

Snapchat

Whatsapp

Kik

Twitter

Instagram

Group.me

Facebook Messenger

House Party

Afterschool

VSCO

KIK (MESSENGER)



Why Teens Love It

- Super quick instant messaging app with over 100 million users that allow teens to exchange videos, pics, and sketches. New Kik cards allow user send Youtube videos, create memes, and gifs without leaving the app. Kik Cards reached over 2 million users within first week of their launch.

KIK

- Why You Should Monitor It
- Teens are using the Kik app for sexting and dating.
- The term sex buddy is being replaced with Kik Buddy.
Teens used Reddit and other forum sites to place classified ads for sex by giving out their Kik usernames.
- Kik does not offer any parental controls. Additionally, there is no way of authenticating users thus making it easy for pedophiles to use the messenger app.

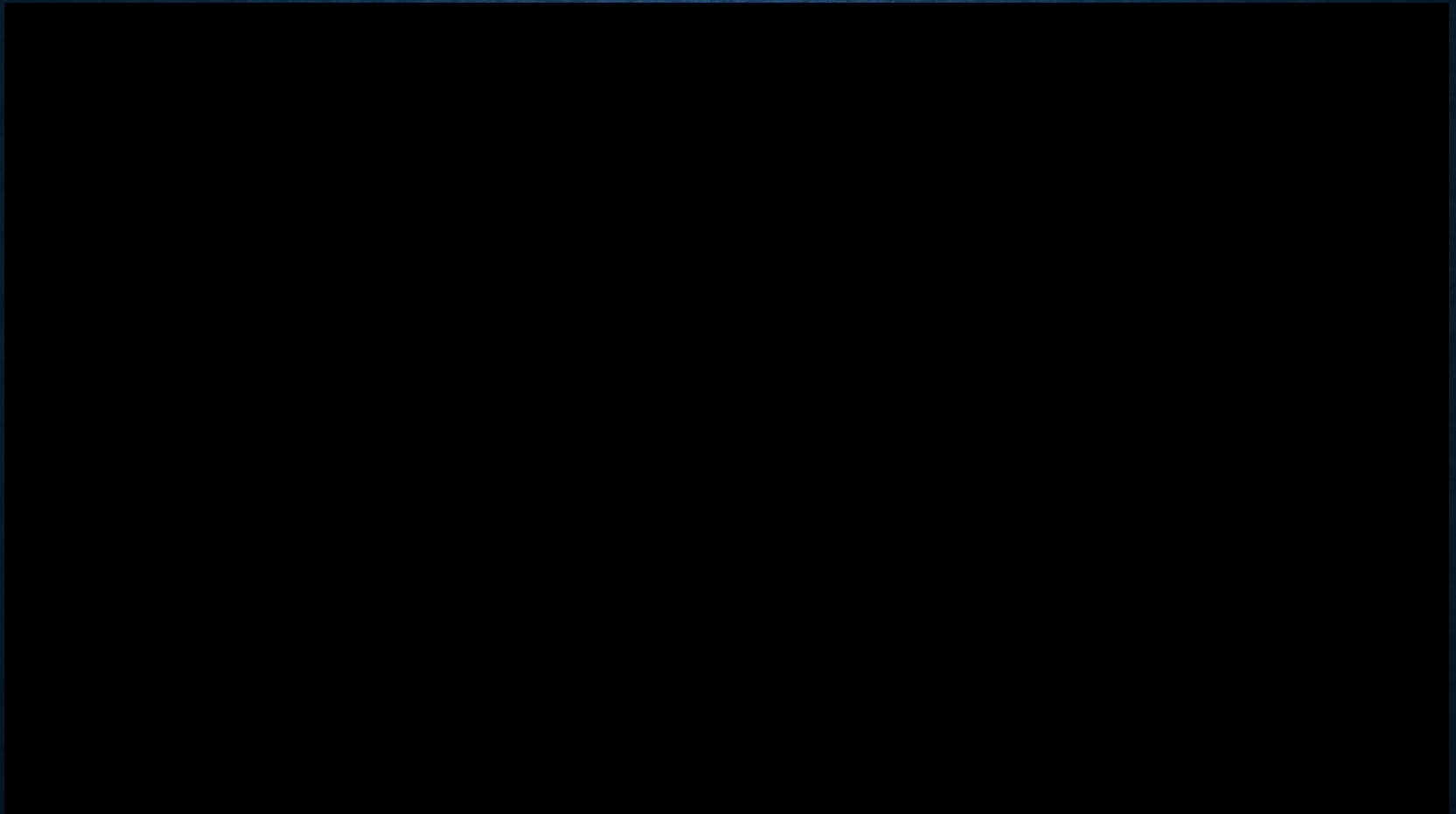


SNAPCHAT

- Why Teens Love It

Send images and videos to their friend lists. Sender can place a time limit on how long the image or video is viewed. (Self destruct from 1-10 seconds and is also deleted from the Snapchat Servers.

- Teens love Snapchat because of it's simplicity and speed.
(millions of images)



SNAPMAPS

- Wait, why are you hanging out with my boyfriend?
- You told me you were...
- You guys didn't invite me?
- Our roommate didn't ever make it home.



The logo for ask.fm, featuring the word "ask" in white and ".fm" in green, set against a dark blue rectangular background.

ASK.FM

- Over 150 Million users
- 70 % are users between the ages of 9-17
- Links to other accounts: Facebook and Instagram
- Can be used for online bullying

VSCO

- Photo sharing app used mostly in high school



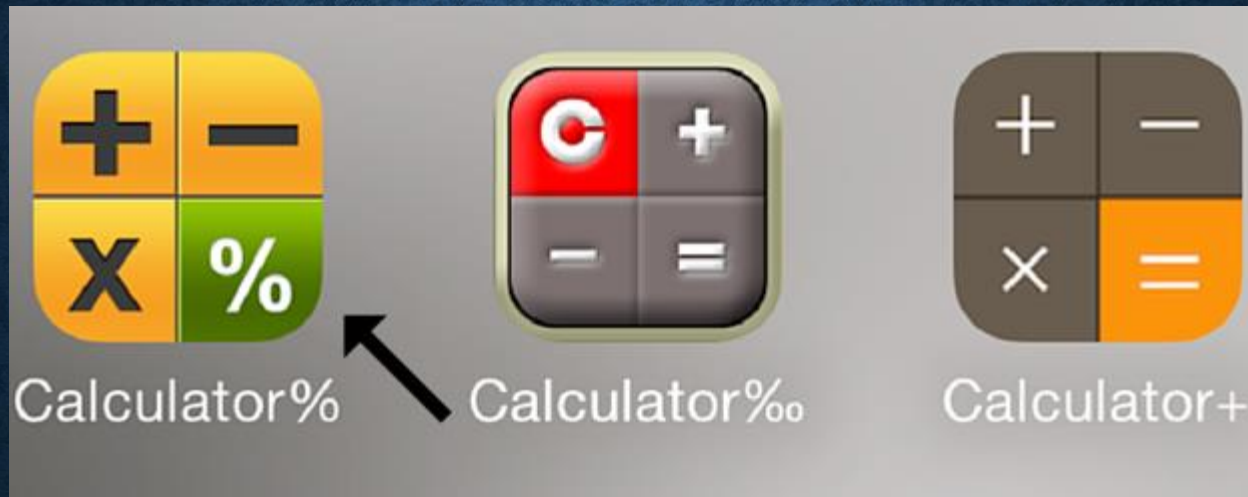
- Artistic Technology Company
- No likes or comments allowed
- Limited privacy options

AND THEN THERE'S GAMING!

- 97% of kids between the ages of 2-17 play video games



VAULT APPS AND GHOST APPS



- The #1 way to keep photos and sexts private
- Calculator, Photo Vault, Best Secret Folder

AND MAKE YOUR VENTING PRODUCTIVE!

NOT A GOOD IDEA

- Talking about work
- Talking about a teacher
- Explicit language of any kind
- Disrespectful memes
- Sexually explicit memes
- Immature or crude comments

BETTER IDEAS

- Start a Blog and WRITE about the experience
- Start a petition on [change.org](https://www.change.org)
- Post photos of action: signs of people supporting you
- Shed light on injustice and offer solutions

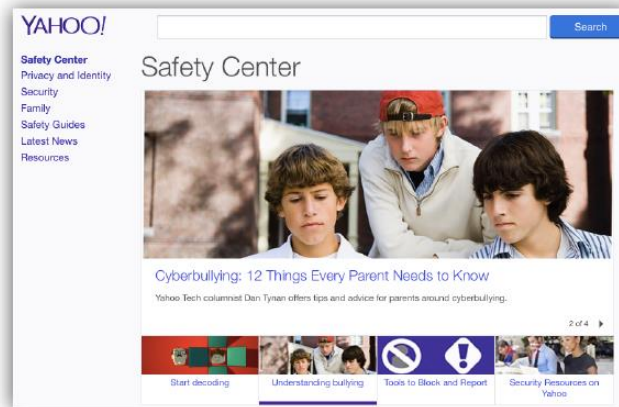
REMEMBER, YOU ARE A BRAND



LIFELINE AND TREVOR PROJECT: HAVE CHAT RESOURCES WITH ONLINE COUNSELORS FOR TEENS

Yahoo Safety

- Want to take this information into your community? Visit **Safety.yahoo.com** for online safety resources and materials.



MORE ONLINE RESOURCES!

- Family Online Safety Institute: www.fosi.org
- ConnectSafely: www.connectsafely.org
- Common Sense Media: www.commonsensenedia.org

SO....WHEN DOES THE CONDUCT
BECOME CRIMINAL?

**ALL CASES INVOLVING CHILD
PORNOGRAPHY MUST BE
REPORTED TO LAW
ENFORCEMENT.**

**DO NOT FORGET YOUR
MANDATORY REPORTING
REQUIREMENTS**

SCHOOL DISCIPLINE OR CRIMINAL PROSECUTION?

- How many students were affected?
- What are the feelings of the victim or victims involved?
- What other ways can we educate or rehabilitate the students involved?

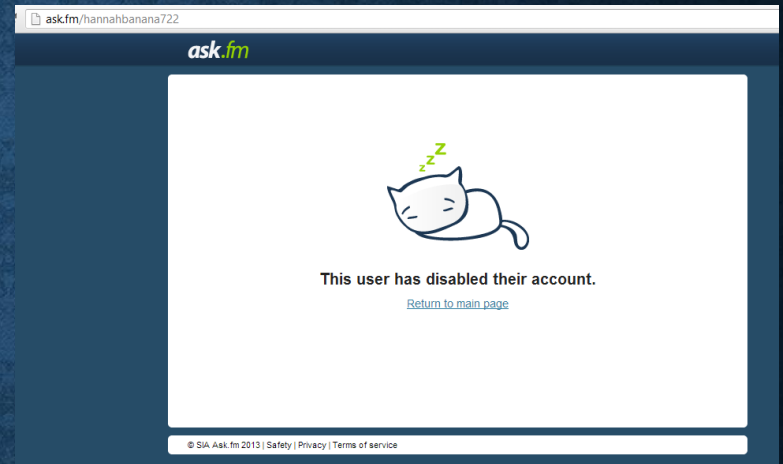
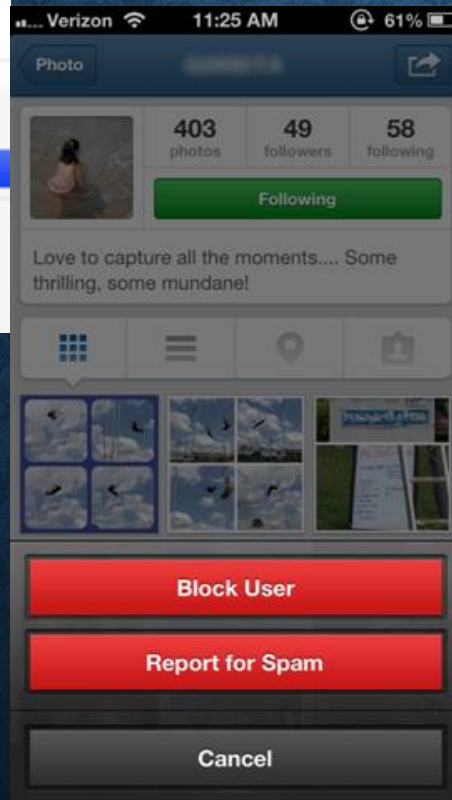
TAKE AN ONLINE VACATION

Send an Instant Message
Call Contact
Start Video Call
Send a File
Send Mail

Edit nickname
Delete Contact

Block

Copy Contact to
Move Contact to
Remove Contact from Group



Snapshot Support

Delete Account

Warning: Account deletion cannot be undone. If you're absolutely sure you want to delete your account, enter your password to continue:

Delete My Account

CONAN

Weeknights 11/10c



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